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NEW DIRECTIONS OF ECONOMY DIGITALIZATION, EDUCATION DEVELOPMENT

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ABSTRACT: The article analyzes the state of the digital economy in developed countries and the directions of development. The place of economic growth, development and digital economy in our country. It is compared with the experiences of foreign countries. In the Republic of Uzbekistan, a number of directions are given for the development of the implementation of the work being done in the digital economy, the dependence of the economy on education and the improvement of the quality of the education system, the introduction of new subjects and a number of problems and issues are considered and suggestions are made.

KEYWORDS: Digital economy, improving the quality of education, economic growth, the connection of education with the economy, foreign investment, electronic payments, card-to-card money transfer.

INTRODUCTION

Currently, the state is implementing a number of important measures for the development of the digital economy. In particular, a number of technologies related to the digital economy are entering our lives. Therefore, in order to accelerate the development of the state and society, the leadership of our Republic made several important decisions. Our President often emphasizes: "We need to train highly qualified personnel", and for this, it is necessary to perfectly master the digital economy by studying and analyzing the experiences of developed countries. In our country, a unique system of education and upbringing of young people has been created, and the method of educating students with scientific outlook, humanitarianism, idealism, level of love and loyalty to our country is being used. It is important to develop the digital economy sector in the economy of Uzbekistan, as well as several others view of the situation in developed

countries. Currently, depending on the type of e-commerce channels, full online companies such as AMAZON or OZON, social networks, messengers, eBay, AVITOs, or traditional off-line businesses have placed their e-commerce channels, online stores. and logistics companies. Due to the implementation of the digital economy in various fields, a great economic result is obtained, additional jobs are created, and foreign investments are attracted to the economic sectors. The development of digital technologies is of great importance in the public sector. In this, digital public services often play an important role in reducing costs, improving service efficiency, and providing fast service to citizens and businesses. President Shavkat Mirziyoyev's Address to the Senate and the Legislative Chamber of the Oliy Majlis declared that "2020 is the year of science and digital economy." After that, citizens began to have many questions about the term "digital economy". Digital economy is a system of implementing economic, social and



cultural relations based on the use of digital technologies. It is sometimes referred to as the internet economy, the new economy, or the web economy. The digital economy is considered a modern stage of development, and it is characterized by the priority of creative work and information benefits. Secondly, the digital economy is a unique theory, the object of its study is the information society. The digital economy enhances people's living standards, and online, people are millions of connections between businesses, devices and information. In short, the economy of resource-intensive businesses. There are digital technologies shaping the digital economic environment: namely, artificial intelligence, cloud technologies, digital analytics, large-scale databases. Today, users are using Telegram bots to order food. In 2016, the World Bank published a report on the state of the digital economy in the world for the first time. Selecting the desired product through a trading bot on Telegram, paying the owner of the product through an electronic payment system, and receiving the product through the delivery service is called the digital economy. When there was an epidemic situation all over the world, people were forbidden to go out into the streets and a quarantine was announced. At that time, people bought food and clothes using the digital economy system. That is, from online stores, people ordered what they needed through the digital economy system, and delivery service employees delivered people to their homes. Because such things make the distance close. Satisfies people's needs. Another convenient aspect of the digital economy: monthly payments are paid on plastic cards, we pay for utilities via electronic payment, submit tax returns electronically, transfer money from card to card,

etc. After the advent of the Internet, new and convenient types of services appeared. From 1990 to the present, several new markets for products and services have appeared based on the use of the Internet and information technologies. As a clear example of the emergence of new types of services, we can take electronic trade. According to 2017 data, e-commerce: in England 13.6% in Germany 13.1% in Russia 4.2% in China 9.6% The capitalization of companies in the field of e-business depends on the number of users and the increase in their number. This is causing companies to earn a large amount of revenue from sales. For example, YouTube receives 100 million requests a day, while Facebook has more than 2 billion participants. Reaching such a large group of users not only increases the capitalization, but also leads to a large amount of money in advertising. For example, in 2015, Facebook earned more than \$26.9 billion from advertising alone. According to the results of 2016, the annual income of Facebook was 27.6 billion dollars, and the net profit was 10.2 billion dollars. The digital economy is a new economic environment that creates new opportunities for business. Most young people in developed countries are not interested in buying and owning private property for themselves. Because for them, more freedom of life, freedom of spiritual behavior and indulgence in feelings, trips to the countries of the world, and ecological tourism activities are more important. The increasing importance of social media in forming consumer opinions about a product or service. Because nowadays working and communicating in social networks has become an integral part of the life of all young people. Like foreign countries, our country is going through many stages of development. Of



course, as we try to be among the developed countries, it is important that we also work on the digital economy. For example: it is not enough to be equipped with high-level techniques in learning and using the digital economy. For this, we must have mature values that can work with these technical tools. That's why our youth are being trained to become a type of business that can do a lot of work in the field of digital economy in the future and can use it and bring profit. In particular, the department of "Electronic commerce and digital economy" was opened at the Tashkent Institute of Finance, and its professors are working on quality preparation of content in accordance with educational methodological documents. The "Department of Digital Economy and Information Technologies" was opened at the Tashkent State University of Economics and the eye.tsue.uz system designed to perform eye exercises while sitting at the computer was launched by its researcher Nurmuhhammad Nursaidov. many seminar trainings are being held on the digital economy. Training is also being conducted in this direction. I suggest that such departments should be opened at the Tashkent Institute of Architecture and Construction, and I think that such scientific work should be carried out. The development of the digital economy is one of the issues of strategic importance for Uzbekistan, as well as for other countries, which determines its global competitiveness. An acceptable measure for Uzbekistan today is to get rid of technological backwardness in the short term. Currently, due to the lack of the required number of full-fledged economic entities in our country, there are no conditions for the formation of a mature and full-fledged digital economy by itself. It is necessary to create conditions for the development of the

digital economy in our country, direct it to the most necessary areas and encourage this process to the extent possible. In order to further develop the economy, it is necessary to ensure close cooperation of state bodies and business entities in the field of introducing innovative ideas and new technologies. I believe that in order to improve the quality of education in higher education institutions, it is necessary to abandon the old methods and introduce new methods and new disciplines, that is, introduce the disciplines related to our field and remove the disciplines that are far from our field. Because students can't master all subjects in the same way and therefore spend time on the subjects they can't master. It is desirable to have reduced classes during the week, to go to practice. That is, I must say that: I think it is better to study and learn on the 5th day of the week, and to practice on the 6th day. This means, first of all, it is necessary to provide every room with computer equipment, to make students interested in the lesson, to create an opportunity for them to study independently, that is, if everyone studies the topic taught every day, he will remember it for a long time. remains. Wide introduction of digital technologies at all stages of the education system and increasing the level of digital knowledge necessary for the modern economy, improving the educational infrastructure, as well as within the framework of the implementation of the "Five Initiatives" project, the development of digital knowledge in all regions of the Republic by 2022. Training centers should be opened.

Summary

In conclusion, I must say that today in the world the phenomenon of digital economy cannot be understood in general, however, there are many definitions of it. Digital economy is a concept in



digital form that allows to significantly increase the efficiency of storage, sale and delivery of various productions, technologies, equipment, goods and services based on the use of the results of process analysis and the processing of large volumes of data. data are economic activities considered as the main factor of production. Digitization of economic processes is becoming a comprehensive trend that covers not only the information and communication network, but also all areas of the country's economic activity. Internet trade, digital agriculture, "smart" electric grid systems, driverless transport, personalized healthcare system are also strongly influenced by the digital economy revolution. Some elements of the digital economy are already working successfully in our country. Nowadays, taking into account the mass transfer of documents and communications to digital means, authorization of electronic signatures and communication with the government are also transferred to electronic platforms. It should also be said that at present, the digital world and the physical (or material) world are rapidly approaching each other day by day. The fusion of these two worlds ultimately leads to a perceptual world in which the concept of interdependence is of great importance. And the global digitization process continues to accelerate, enabling sustainable growth and convenience for individuals, businesses, and governments. Uzbekistan can develop a mature digital economy as quickly as possible. Such an approach seems appropriate for our Republic today, but it will not be without its shortcomings. Both anticipated road risks and digital economy risks should be taken into account in order to formulate a concept of the digital economy on which an appropriate strategy should be based. It is necessary to create conditions for the

development of the digital economy in our country, to direct it to the most necessary areas, and to encourage this process to the extent possible. For the further development of the economy, qualified personnel, innovative ideas are needed, and it is necessary to ensure close cooperation of state universities and business entities in the field of introducing new technologies. In order to improve the quality of education in higher education institutions, it is necessary to get rid of the old methods, introduce new methods and new disciplines, i.e., introduce disciplines that are related to the field and require time, remove subjects that are far from the field, and reduce the number of subjects. i know Because less, that is, basic subjects are mastered faster and better. Based on the experience of foreign countries, the use of the digital economy in the territory of Uzbekistan will help to significantly reduce the human factor, ensure transparency and transparency in the economy. The introduction of the credit module system of the international standard, which is currently used for the development of education, in the territory of our country, will improve the quality of education and, based on the direction of education, mature specialists will not be limited to only theoretical knowledge, but will gain experience with the help of scientific works and motivated students to make new discoveries in their field.

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